



Strategic Plan Stakeholders

Stakeholder - defined as a person or group that has an investment, share, or interest in something, as a business or industry.

Groups of stakeholders for your school / school district may include:

Parents	Alumni
Guardians	Business owners including those involved in providing internships for students
Teachers	Community leaders
Staff (all school/district staff)	Community groups
Administrators	School Booster Clubs
Students	Community Education staff / students
Community Members	Partners in education (i.e., university or college staff)
Preschools / Nursery Schools	Professional organizations
Township Government Officials	Parents / community members from your sending district(s)
Clergy / Ministerium / Rabbinical Council	
Business Owners	
Fire Fighters	
Police Officers	

These groups can provide valuable input into your strategic planning and/or referendum process.

Chamber of Commerce	Senior Citizens Groups
Non-Profit Directors	Hospital Auxiliary
Social Service Providers	Drug Alliance
Sports organizations in your town	Elks, Lions, Rotary, Kiwanis, etc.
Leaders of Boy Scouts / Girl Scouts	Township Historic Association
Donors to your school / education foundation	School District Education Foundation leadership and members
Educational experts who live in your community	Veterans Association
Community organizations specific to your community, i.e., Horseman's Association, Carriage Association, Cycling Association, Men's or Women's Clubs, Moms of Multiples, Junior League, etc.	Masons
	Eastern Star
	Political Groups
	Neighborhood improvement groups, etc.